

# Grafton Slide

## Advertisements

### Rates

#### **On - Campus Slide/Commercial**

**Weekly Rate**  
(at least 8 shows): \$25/\$50

**Monthly Rate**  
(about 32 shows): \$75/\$150

**Semester Rate**  
(about 128 shows): \$200/\$400

#### **Design Information**

**Please make sure your ad meets the following slide requirements:**

- 1) Screen Resolution: 1024 x 768
- 2) Saved in .jpg or .psd format only. We will NOT accept .pdf or powerpoint slides.
- 3) Final slides are due **TWO WEEKS BEFORE** the ad is scheduled to run.

\*UPB offers design services at \$25/month & \$75/semester per slide

#### **Off - Campus Slide/Commercial**

**Weekly Rate**  
(at least 8 shows): \$100/\$200

**Monthly Rate**  
(about 32 shows): \$250/\$400

**Semester Rate**  
(about 128 shows): \$400/\$500

#### **Design Information**

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- 3) Final slides are due **TWO WEEKS BEFORE** the ad is scheduled to run.

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**\*ALL PAYMENTS MUST BE IN BEFORE THE ADS PLAY IN GRAFTON\***

The University Program Board reserves the right to refuse any material submitted due to content.

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